Vritti media SM

The Gateway to Rural

REACH THE REAL BHARAT WITH

Vritti media

AUDIOWALA BUS STAND

the nation is listening

Audio & Audio Visual Advertisement

on State Transport Bus Stations

A Rural & Semi-Urban "Audiowala Bus Stand" Media Campaign Across 8 States of India

Think Local, Act Local

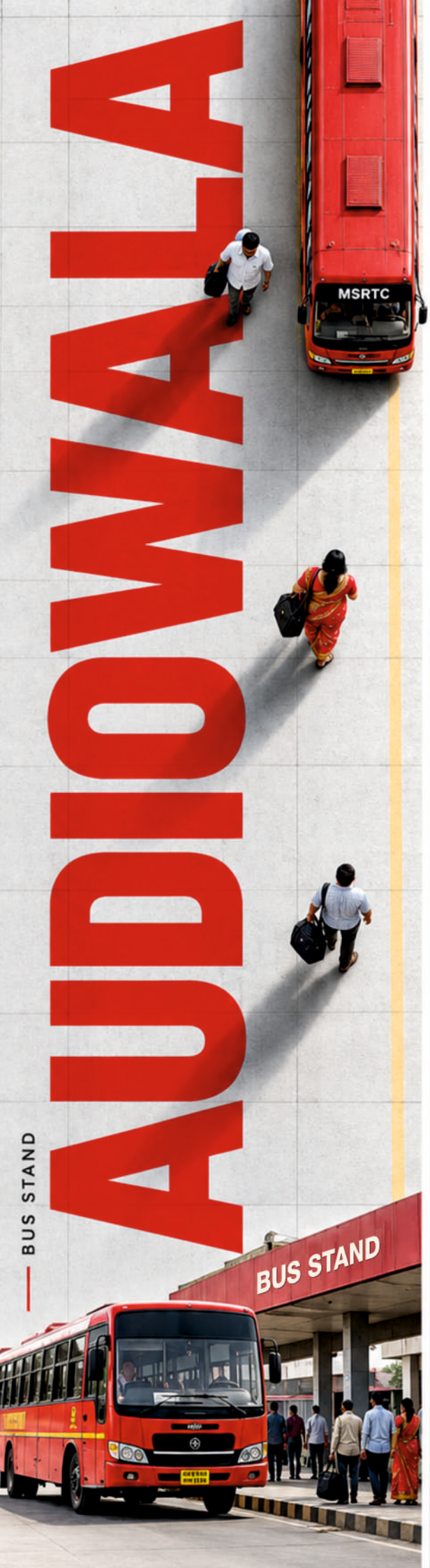
Connecting Brands Across 8 State



- Regional Language Audio
- Rural & Semi-Urban Reach
- LED Screen Ad at prime bus stands

www.vritti.co.in

Maharashtra | Goa | Karnataka | Rajasthan | Punjab | Himachal Pradesh | Haryana | Gujarat



Vritti iMedia℠
The Gateway to Rural

PROPOSAL OVERVIEW

Connecting Brands with Rural India Through Transit Media

The Opportunity

India's rural and semi-urban markets have become critical to growth for almost every category of consumer, agricultural, financial and government-led brand. Yet conventional approaches to reaching these markets — haats, melas, van campaigns and puppet shows — are fragmented, difficult to measure and increasingly expensive relative to the reach they deliver.

The Consumer Movement

A closer study of rural travel patterns shows that residents of rural and semi-urban India routinely travel to their district and taluka headquarters for everyday needs, and that this movement happens predominantly by rail and by State Transport (S.T.) bus. Given the scale and penetration of the State Transport bus network, bus stations emerge as one of the most efficient and cost-effective hubs through which to reach the rural consumer.

Bus stations sit at the intersection of urban and rural India. Every passenger waiting for, or travelling on, a State Transport bus is a captive listener — which is why Vritti iMedia's guiding principle is simple:

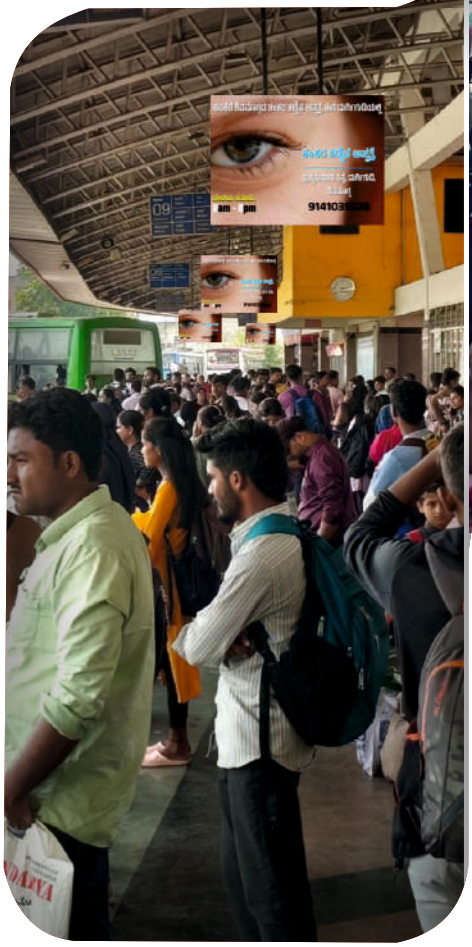
"A Passenger is a Buyer."

The Proposed Solution

This proposal presents Vritti iMedia's Audio and Audiovisual advertising solution — branded as Audiowala Bus Stand — deployed across S.T. bus stations in eight states of India, and outlines the coverage, reach and bus stand network available for your campaign.

ABOUT US





Vritti iMedia is the media arm of Vritti Solutions Limited, an IT and media company operating since 1993. Vritti Solutions has been instrumental in developing computerised Bus Announcement Systems — the Passenger Announcement System and Passenger Information System (PAS & PIS) — for State Road Transport Corporations across India, an innovation that today replaces manual bus-departure announcements at 8 major State Road Transport Corporations.

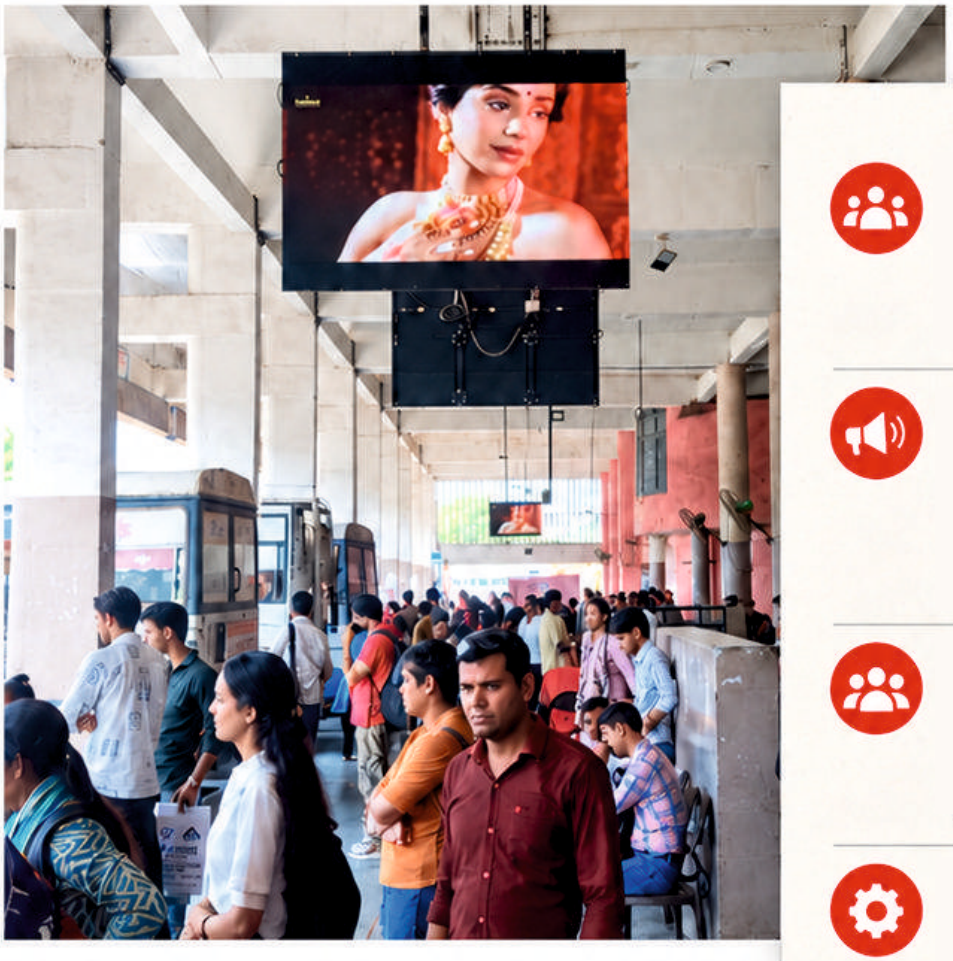
Recognising the sustained attention that PAS & PIS commands from every commuter, Vritti iMedia integrates Audio and Audiovisual commercial advertisements into the announcement system. These are aired at regular intervals through the working hours of the PAS & PIS, giving advertisers a cost-effective and assured way to connect with the rural and semi-urban mass market.

CORPORATE SNAPSHOT

Company	Vritti Solutions Limited —ISO 9001:2015 certified
Media Division	Vritti iMedia —"The Gateway to Rural"
In Business Since	1993
Corporate Office	4, Continental Park, Opp. Karve Statue, Kothrud, Pune –411 038
Sales Offices	Mumbai, Delhi, Bengaluru, Chandigarh, Panjim (Goa), Nagpur, Jaipur, Ahmedabad
Media Presence	Maharashtra, Goa, Karnataka, Rajasthan, Punjab, Himachal Pradesh, Haryana & Gujarat
Website	www.vritti.co.in

Vritti iMedia SM
The Gateway to Rural

State Transport bus stations offer advertisers a rare combination of scale, captivity and cost-efficiency that few other rural media can match:



SCALE
Bus stations function as the meeting point between urban supply chains and rural demand — thousands of passengers pass through every day.

CAPTIVE AUDIENCE
Passengers waiting for their bus are a captive audience for the announcement system, ensuring mandatory and guaranteed listening for every advertisement aired alongside it.

LOCAL CONNECTION
The medium reaches rural and semi-urban populations in their own local languages and dialects, supporting genuine local sales recall.

CENTRAL CONTROL
Because the system is IT-controlled and centrally monitored, advertisement delivery is consistent, unrestricted and cannot be tampered with manually.

WHY BUS STATIONS:
THE CAMPAIGN RATIONALE

Vritti iMedia has built its Audiowala Bus Stand solution around this insight, using what it calls **"Suddha Desi Mass Communication"**—an authentically local approach designed to capture the attention of the rural buyer at exactly the moment they are receptive to it.

Vritti iMedia SM
The Gateway to Rural

PROPOSED ADVERTISING SOLUTION



Vritti iMedia offers advertisers two complementary formats within the Audiowala Bus Stand network, both delivered through the same PAS & PIS infrastructure already trusted by State Road Transport Corporations.

Audio Advertising

Commercial audio spots are aired alongside bus arrival and departure announcements, reaching every passenger within approximately a 100-metre radius of the bus station. Audio remains the core format across all eight states and is especially effective in reaching illiterate and semi-literate rural audiences in their local language.

Audio Visual Advertising

At select metro, district andtaluka-level bus stations, Vritti iMedia supplements audio with LED and TV screen displays, giving brands a combined audio-visual presence at India's busiest rural transit points. Display formats and screen sizes vary by station category, as detailed in the Bus Stand Summary and Bus Stand List sections of this proposal.

MEDIUM FACTS & USPS

- A mass medium connecting to rural, semi-urban and urban populations in their local languages and dialects.
- Delivers brand awareness & local sales recall even among illiterate and semi-literate audiences, through audio-first messaging
- Mandatory, guaranteed listening — the advertisement is coupled directly with the bus departure announcement passengers are already waiting to hear.
- Strong penetration and recall in rural and media-dark areas of Maharashtra, Goa, Karnataka, Punjab, Rajasthan, Himachal Pradesh, Haryana and Gujarat.
- An IT-controlled medium that cannot be tampered with manually, and is approved by the Directorate of Advertising & Visual Publicity CBC (DAVP).
- On-air daily from 6:00 AM to 10:00 PM.
- A fresh audience approximately every 30 minutes, as passenger footfall turns over through the day.
- Audible across a 100-metre periphery of the bus station, with 100% battery backup ensuring uninterrupted operation.
- Advertisement release is centrally controlled and monitored from Vritti iMedia's control room.
- Coverage spans almost all districts, major talukas, market places, pilgrimage centres and holiday destinations across the eight states.
- On average, each station reaches 25,000–40,000 people every day — an aggregate of roughly 349* million passengers reached every month.

Trusted by

3000+ retail and local brands

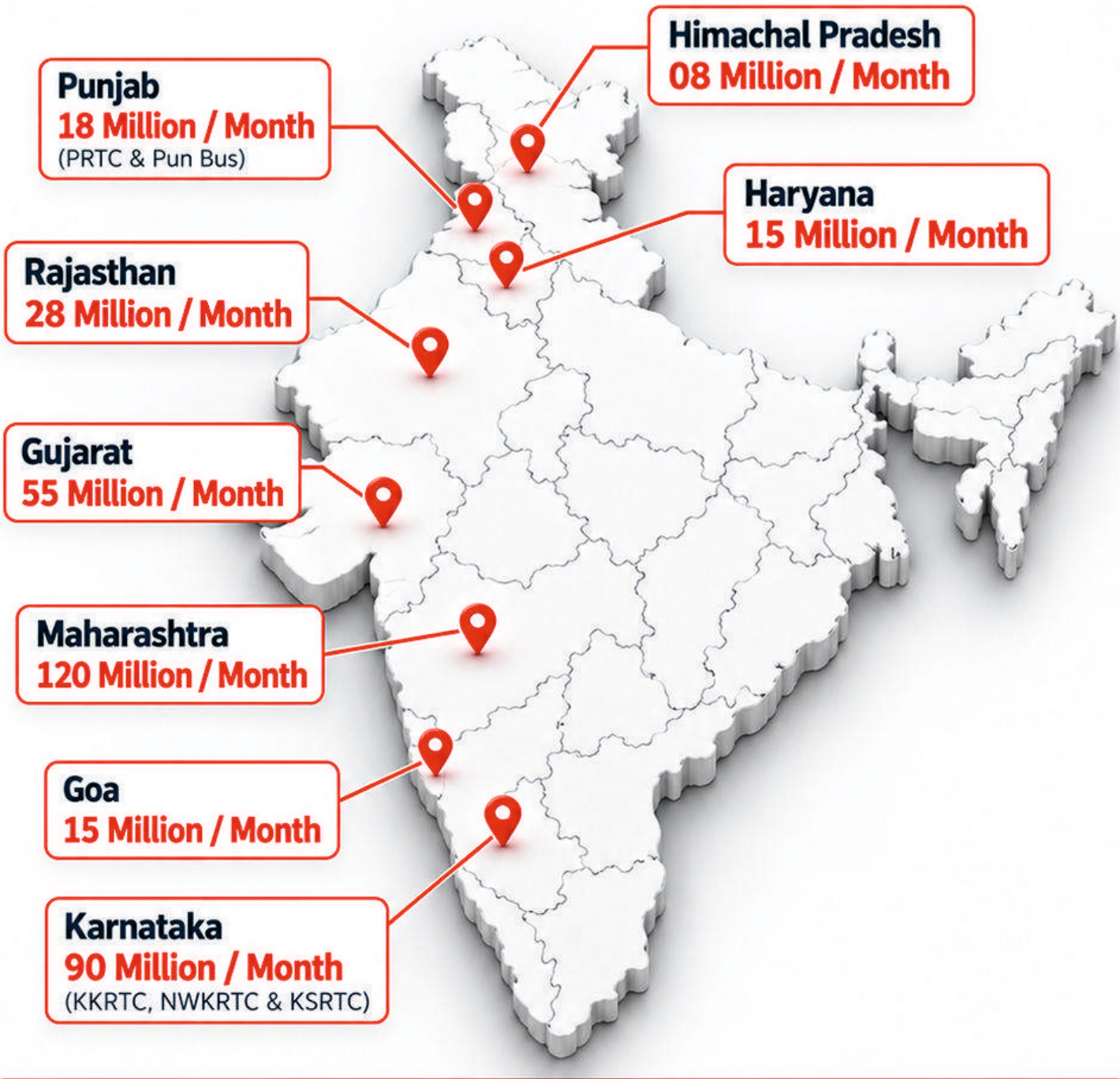
200+ corporate brands

40+ government departments, sub-departments, public-sector units and central government bodies for their advertising and awareness campaigns.

Vritti iMedia℠
The Gateway to Rural

REACH & MEDIA EFFECTIVENESS

State-wise Monthly Reach



TOTAL | 349* Million / Month

**Aggregate reach figure as reported by Vritti iMedia across all eight states.*

Vritti iMedia℠
The Gateway to Rural

MEDIA EFFECTIVENESS

Independent research.Clear Audience insights

A.C Nielsen Study

Outdoor media effectiveness

Highest recall

Up to six advertisements recalled—the highest among the outdoor media studied.

98%

Rated Vritti iMedia ads on par with other outdoor formats.

97%

Found the announcements useful.

Ads paired with announcements were effective overall. Resting commuters showed relatively unrestricted attention.

Kantar Research

10 Karnataka bus station I 1263 respondents

60% travel weekly

Average 2.8 trips per week and 22.3 minutes waiting.

98% noticed advertising

86% watch schedules; 72% watch video ads.

74% heard audio ads

49% reported moderate attention; 25% a lot.

FMCG led recall

Followed by BFSI and government. Freedom Oil and SunPure led noticeability, recall, recommendation and purchase intent.

Audience: Employees, students, farmers, daily workers, homemakers and business owners—travelling for work, social visits and education.

Campaign exposure: Freedom Oil 67%; SBI Education Loan 62%; SunPure Oil 59%; SBI Car Loan 45%; SBI Home Loan 38%.

Overall Takeaway

\Commercial audio spots are aired alongside bus arrival and departure announcements, reaching every passenger within approximately a 100-metre radius of the bus station. Audio remains the core format across all eight states and is especially effective in reaching illiterate and semi-literate rural audiences in their local language.

BUS STAND SUMMARY

The table below summarises the Audiowala Bus Stand network by state and station category (Metro / Tier-1 District / District / Taluka), together with the display format deployed at each category, as provided by Vritti iMedia.

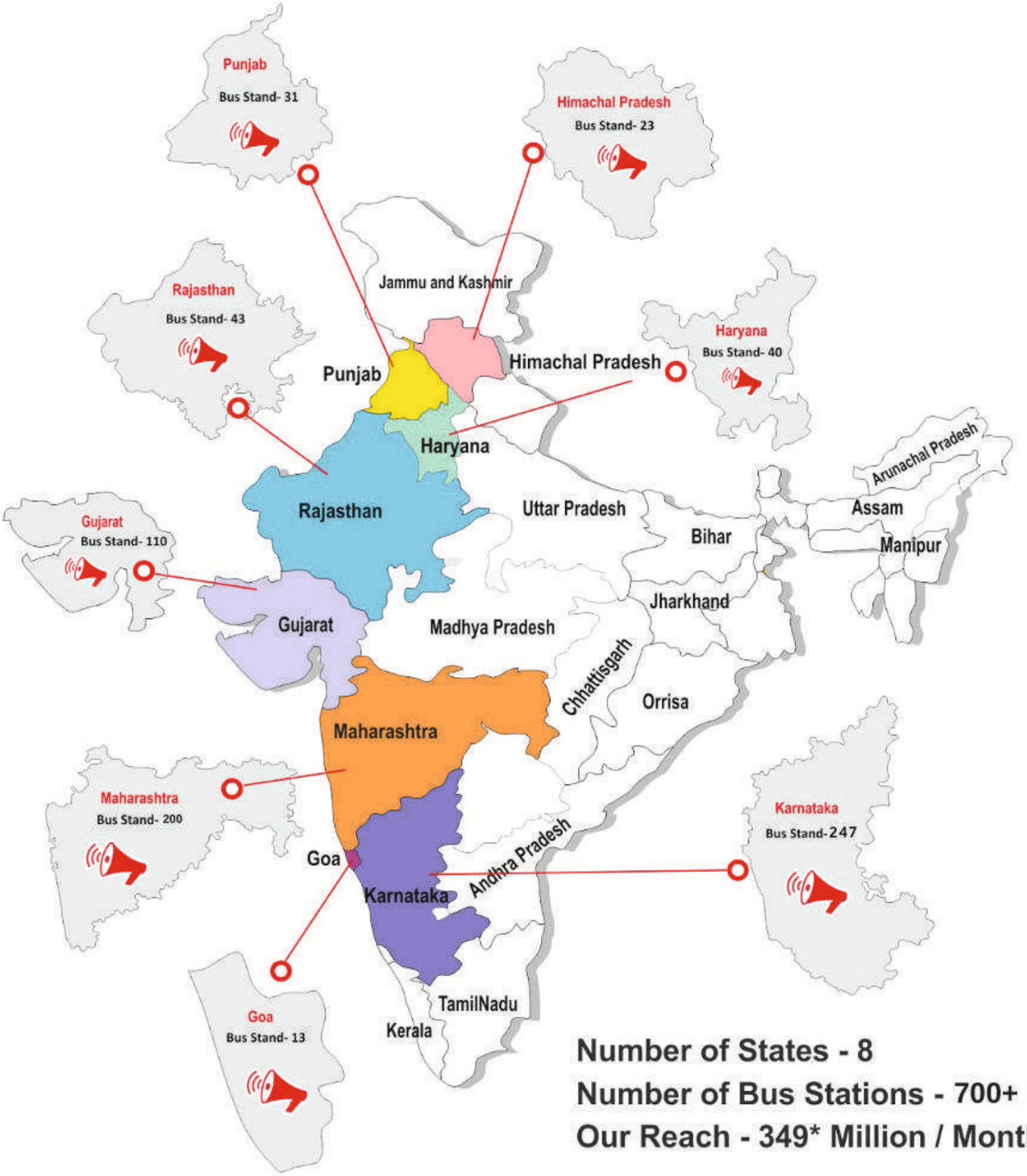


264
Audio bus stations

443
Audio Visual bus stations

State	Audio Bus Stations	Rate / 30 sec	Audio Visual Bus Stations	Rate / 30 sec
Maharashtra	96	Rs.30/-	104	Rs.45/-
Karnataka	12	Rs.30/-	235	Rs.45/-
Goa	3	Rs.30/-	10	Rs.45/-
Gujarat	110	Rs.30/-	0	Rs.45/-
Rajasthan	43	Rs.30/-	0	Rs.45/-
Haryana	0	Rs.30/-	40	Rs.45/-
Punjab	0	Rs.30/-	31	Rs.45/-
Himachal Pradesh	0	Rs.30/-	23	Rs.45/-
Total	**264**	—	**443**	—

8 STATES | **707 TOTAL BUS STATIONS**



Number of States - 8

Number of Bus Stations - 700+

Our Reach - 349* Million / Month

Maharashtra — 200 Locations

No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name
Mumbai (Total = 4)		**Bhandara (Total = 4)**		**Latur (Total = 6)**		**Nashik (Total = 9)**		**Buldhana (Total = 7)**	
1	Mumbai Central	43	Bhandara CBS	83	Latur CBS	125	Nashik – New CBS	163	Buldhana CBS
2	Parel	44	Tiroda	84	Udgir	126	Nashik Mahamarg	164	Mehkar
3	Kurla Nehru Nagar	45	Tumsar	85	Ausa	127	Nashik Road	165	Malkapur
4	Borivali Nanacy	46	Lakhani	86	Ahemadpur	128	Malegaon New CBS	166	Khamgaon
Thane (Total = 6)		**Satara (Total = 9)**		87	Nilanga	129	Manmad	167	Shegaon
5	Thane Vandana	47	Satara CBS	88	Latur New CBS	130	Chandwad	168	Chikhli
6	Thane Khopat New	48	Karad	**Akola (Total = 6)**		131	Satana	169	Lonar
7	Bhivandi	49	Mahabaleshwar	89	Akola New CBS	132	Yevala	**Nagpur (Total = 7)**	
8	Kalyan	50	Panchgani	90	Akola Old	133	Dindori	170	Nagpur-G.Peth
9	Shahapur	51	Rajwada	91	Akut	**Nandurbar (Total = 4)**		171	Nagpur Morbhavan
10	Wada	52	Faltan	92	Telhara	134	Nandurbar - CBS	172	katol
Palghar (Total = 2)		53	Dhaiwadi	93	Balapur	135	Taloda	173	Savner
11	Palghar	54	Patan	94	Murtajapur	136	Shahada	174	Ramtek
12	Navghar Vasai	55	Wai	**Chandrapur (Total = 5)**		137	Navapur	175	Kondhali
Raigad (Total = 8)		**Sangli (Total = 8)**		95	Chandrapur CBS	**Jalgaon (Total = 8)**		176	Umred
13	Alibaug	56	Sangli- CBS	96	Varora	138	Jalgaon- CBS	**Nanded (Total = 6)**	
14	Ramwadi (Pen New)	57	Miraj New CBS	97	Chimur	139	Chalisgaon	177	Nanded – CBS
15	Mangaon	58	Miraj Old	98	Mul	140	Bhusawal	178	Loha
16	Roha	59	Tasgaon	99	Ballarpur	141	Amalner	179	Mahor
17	Khopoli	60	Islampur	**Ahilyanagar (Total = 10)**		142	Jalgaon City	180	Deglur
18	Panvel	61	Vita	100	Ahilyanagar Old CBS	143	Chopada	181	Hadgaon
19	Mahad	62	Jath	101	Ahilyanagar BusStn No3	144	Jamner	182	Mukhed
20	Pen	63	Atpadi	102	Ahilyanagar - Tarkpur	145	Pachora	**Parbhani (Total = 5)**	
Ratnagiri (Total = 5)		**Kolhapur (Total = 7)**		103	Shirdi	**Gondiya (Total = 2)**		183	Parbhani- CBS
21	Ratnagiri CBS	64	Kolhapur- CBS	104	Shrirampur	146	Gondiya - CBS	184	Basmat
22	Chiplun Old	65	Rankala	105	Sangamner	147	Sakoli	185	Gangakhed
23	Dapoli	66	Kagal	106	Jamkhed	**Wardha (Total = 4)**		186	Pathri
24	Khed	67	Ichalkaranji	107	Kopargaon	148	Wardha – CBS	187	Jintur
25	Rajapur	68	Gadhinglaj	108	Rahuri	149	Pulgaon	**Washim (Total = 3)**	
Sindhudurg (Total = 5)		69	Gargoti	109	Shevgaon	150	Hinganghat	188	Washim
26	Sawantwadi	70	Jaisingpur	**Chh. Sambhajinagar (Total = 5)**		151	Aravi	189	Karanja
27	Kankawali	**Solapur (Total = 7)**		110	Chh.Sambhajinagar CBS	**Dhule (Total = 4)**		190	Risod
28	Kudal	71	Solapur- CBS	111	Chh.Sambhajinagar Cide	152	Dhule – CBS	**Yeotmal (Total = 5)**	
29	Malvan	72	Pandharpur	112	Sillod	153	Sakri	191	Yeotmal - CBS
30	Vengurla	73	Barshi	113	Paithan	154	Shirpur	192	Pusad
Pune (Total = 12)		74	Akkalkot	114	Vaijapur	155	Sindhkheda	193	Wani
31	Pune– Shivajinagar	75	Mangalcedha	**Beed (Total = 5)**		**Amravati (Total = 7)**		194	Pandharkavda
32	Pune – Swargate	76	Akluj	115	Beed CBS	156	Amravati CBS	195	Ralegaon
33	Pune RLY Station	77	Sangola	116	Parali	157	Balnera	**Gadchiroli (Total = 2)**	
34	Pimpri Chinchwad	**Dharashiv (Total = 5)**		117	Gewarai	158	Amravati Chandur Rly	196	Gadchiroli - CBS
35	Lonawala	78	Dharashiv CBS	118	Ambejogai	159	Amravati Rajapeth	197	Aheri
36	Baramati	79	Tuljapur – CBS	119	Majalgaon	160	Paratwada	**Hingoli (Total = 3)**	
37	Shirur	80	Kalamb	**Jalna (Total = 5)**		161	Daryapur	198	Hingoli CBS
38	Indapur	81	Umaraga	120	Jalna CBS	162	Dhamangaon	199	Kalmnuri
39	Narayangaon	82	Bhum	121	Bhokardan			200	Aundha Naganath
40	Rajgurunagar			122	Ambad				
41	Saswad			123	Jafrabad				
42	Bhor			124	Mantha				

Karnataka — 247 Locations

No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name
Bangalore Urban (Total = 6)		**Chamarajnagar (Total = 6)**		**Udupi (Total = 3)**		**Raichur (Total = 8)**		**Belagavi (Total = 19)**	
1	KBS - Terminal : 1	49	Chamarajanagar	98	Udupi	149	Raichur	197	Belgaum new bustand
2	KBS - Terminal : 2	50	Gundlupete	99	Udupi City BS	150	Lingasgur	198	Ramadurga old bustand
3	KBS - Terminal : 3	51	Kollegala	100	Kundapura	151	Mudugal	199	Ramadurga new bustand
4	KBS - Terminal : 2A	52	Hanuru	**Madikeri (Total = 4)**		152	Deodurga	200	Yargatti new bustand
5	Mysuru Road BS	53	M M Hills	101	Madikeri	153	Manvi	201	Gokak
6	Shanthingara BS	54	Begur	102	Kushalanagara	154	Sindanur	202	Munavalli
Bangalore Rural (Total = 2)		**Dakshina Kannada (Total = 6)**		103	Virajpet	155	Sirwar	203	Savadatti
7	Anekal	55	Mangalore	104	Somavarapete	156	Hatti	204	Kittur
8	Doddaballapur	56	B C Road	**Bellari (Total = 5)**		**Koppal (Total = 8)**		205	Bailhongal
Ramanagara (Total = 6)		57	Puttur	105	Bellari Central Bus St	157	Koppal	206	Chikkodi
9	Ramanagara	58	Sullya	106	Bellari City Bus St	158	Kushtagi	207	Sankeshwar
10	Kanakapura	59	Dharmasthala	107	Kampli	159	Yalburga	208	Hukkeri
11	Channapatna	60	KukkeSubramanya	108	Sirguppa	160	Gangavathi	209	Nipani
12	Harohalli	**Mandya (Total = 8)**		109	Kurugoud	161	Kuknoor Bus Stand	210	Athani
13	Magadi	61	Mandya	**Haveri (Total = 7)**		162	Kankgiri Bus Stand	211	Raibag
14	Sathanuru	62	K.R.Pet	110	Haveri	163	Kartagi Bus Stand	212	Kagawad
Tumkur (Total = 11)		63	Maddur	111	Bydagi	164	Tavaragera Bus Stand	213	Mudalagi
15	Tumakuru Smart City BS	64	Malavalli	112	Hangal	**Vijayapur (Total = 14)**		214	Khanapur
16	Kunigal	65	Pandavapura	113	Savanur	165	Vijayapur Central Bus St	215	Belagavi CBT
17	Turuvekere	66	Srirangapatna	114	Rannebenur	166	Settalite Bus St Vijaypur	**Bagalkot (Total = 11)**	
18	Chikkanayakanahalli	67	Bannuru	115	Hirekerur	167	Nidgundi	216	Bagalkot
19	Hebburu	68	Nagamangala	116	Shiggavi	168	Talikoti	217	Navanagar
20	Huliyurdurga	**Hassan (Total = 11)**		**Kalburgi (Total = 15)**		169	Bagewadi	218	Ilkal
21	Nittur	69	Hassan Central	117	Kalburgi Central Bus St	170	Muddebihal	219	Badami
22	Koratagere	70	Hassan City	118	Super Market Bus Stand	171	Zhalaki	220	Lokapur
23	Sira	71	Konanuru	119	Chincholi	172	Chadachan	221	Bilagi
24	Madhugiri	72	Belur	120	Chittapur	173	Sindagi	222	Guledaguudda
25	Tiptur	73	Sakaleshapur	121	Sedam	174	Indi(New)	223	Hunagund
Kolar (Total = 6)		74	Alur	122	Jewargi	175	Tikota	224	Mudhol
26	Kolar	75	Holenarasipura	123	Afzalpur	176	Bableshwar Bus Station	225	Mahalingapur
27	Bangarpet	76	Arakalagudu	124	Deval Ganagapur	177	Devarhipparagi	226	Jamakhandi
28	Mulbagal	77	Ramanathapura	125	Kalagi Bus Stand	178	Nalwathwad	**Gadag (Total = 8)**	
29	Srinivasapura New	78	Shravanabelagola	126	Malkhed Bus Stand	**Vijayanagara (Total = 7)**		227	Gadag old Bus Stand
30	Srinivasapura Old	79	Channarayapatna	127	Shahabad	179	Hospet	228	Gadag new bustand
31	Kolar Gold Fields	**Chikkamagalur (Total = 4)**		128	Railway Station Bus St	180	Harappanahali	229	Ron
Chikkballapur (Total = 6)		80	Chikkamagaluru	129	Kamlapur	181	Hagaribommanhalli	230	Mundragi
32	Chikkaballapur	81	Kottigehara	130	Aland	182	Kudlgi	231	Gajendragad
33	Chintamani	82	Mudigere	131	Sulepet	183	M M Halli	232	Shirahatti
34	Bagepalli	83	Biruru	**Yadgir (Total = 9)**		184	Hadgali	233	Laxmeshwar
35	Gowribidanur	**Chitradurga (Total = 5)**		132	Yadgir Central Bus Stand	185	Kottur	234	Nargund
36	Gudibande	84	Chitradurga	133	Yadgir City Bus St	**Dharwad (Total = 11)**		**Karwar (Total = 13)**	
37	Shidlaghatta	85	Challakere	134	Surpur	186	Dharwad New Bus Stand	235	Kumta new bustand
Mysuru (Total = 11)		86	Holalkere	135	Shahapur Rural Bus St	187	Hosur Bustand	236	Dandeli
38	Mysuru Rural BS	87	Hiriyur	136	Shahapur Central Bus St	188	Hubli New Bustand	237	Honnavar
39	Mysuru City BS	88	Hosadurga	137	Gurmathkal	189	Navalgund	238	Gokarna
40	Saligrama	**Davanagere (Total = 4)**		138	Hunusagi	190	Kalagatagi	239	Bhatkal
41	T Narasipura	89	Davanagere Smart City BS	139	Narayanapura	191	Kundgol	240	Karwar
42	Hunsur	90	Jagaluru	140	Saidapur	192	CBT Hubli	241	Ankola
43	Nanjanagud New	91	Harihara	**Bidar (Total = 8)**		193	Hubli City - Suburban	242	Siddapur
44	H.D.Kote	92	Honnali	141	Bidar Central Bus Stand	194	Dharwad Old Bus Stand	243	Mundagod
45	Saraguru	**Shivamogga (Total = 5)**		142	Aurad	195	Alnavar	244	Haliyal
46	K.R.Nagara	93	Shivamogga	143	Humnabad	196	Annigeri	245	Sirsi New Bustand
47	Piriyapatna	94	Shikaripura	144	Basavakalyan			246	Yellapura
48	Nanjanagud Old	95	Soraba	145	Bhalki			247	Sirsi Old Bustand
		96	Sagara	146	Chitguppa				
		97	Bhadravati	147	Mannakheli				
				148	Bidar City Bus Stand				

Goa — *13 Locations*

No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name
1	Panaji Bus stand	5	Canacona	9	Savardem	13	Ponda
2	Margao	6	Bicholim	10	Cuncolim		
3	Mapusa	7	Asanora	11	Marcel		
4	Vasco	8	Sanquelim	12	Pernem		

Gujarat — *110 Locations*

No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name
Ahmedabad		**Navsari**		**Gir Somnath**		**Kutch**	
1	Sanand	30	Navsari	57	Gir Somnath Veraval	87	Anjar
2	Ahmedabad Ranip	31	Bilimora	58	Una CBS	88	Bhachau
3	Ahmedabad Gitamandir	**Panchmahal**		59	Kodinar CBS	89	Mandvi (Kutch)
4	Ahmedabad Chandola Gitamandir 2	32	Panchmahal Godhra	60	Somnath	**Mahisagar**	
5	Ahmedabad KrishnaNagar	33	Halol	61	Harij	90	Balasinor
6	Dhanduka CBS	**Patan**		**Porbandar**		91	Mahisagar Lunavada CBS
7	Viramgam	34	Chanasma	62	Porbandar	92	Santrampur CBS
Amareli		35	Radhanpur	**Rajkot**		**Mehsana**	
8	Amareli	36	Siddhapur	63	Jetpur	93	Vijapur
9	Amareli Savarkundla CBS	37	Patan	64	Gondal	94	Bechraji
10	Dhari CBS	**Bhavnagar**		65	Rajkot	95	Kadi
11	Rajula CBS	38	Bhavnagar	66	Virpur	96	Unjha
12	Bagasara CBS	39	Mahuva	**Sabarkantha**		97	Visnagar
Anand		40	Palitana	67	Sabarkantha Himmatnagar	98	Mehsana CBS
13	Anand	41	Talaja CBS	68	Idar	**Surendranagar**	
14	Borsad	**Bhuj**		69	Khedbrahma	99	Surendranagar
15	Khambhat	42	Bhuj	70	Bardoli	100	Limbdi
16	Petlad	**Botad**		71	Mandvi (Surat)	101	Dhranghdra CBS
Aravalli		43	Botad	72	Surat (City)	**Tapi**	
17	Aravalli Modasa	44	Gadhada	73	Surat Adajan	102	Songadh
Banaskantha		**Chhota Udepur**		74	Surat Udhana	103	Vyara
18	Ambaji	45	Chhota Udepur	**Jamnagar**		**Vadodara**	
19	Deesa	46	Bodeli	75	Jamnagar	104	Vadodara Padra
20	Banaskantha Palanpur	**Dahod**		76	Kalavad	105	Waghodiya
21	Tharad CBS	47	Dahod	77	Dhrol CBS	106	Vadodara CBS
Bharuch		48	Zalod	78	Jam Jodhpur CBS	107	Dabhoi
22	Bharuch Ankleshwar GIDC	49	Limkheda	**Junagadh**		**Valsad**	
23	Jambusar	50	Bariya CBS	79	Junagadh	108	Valsad
24	Bharuch CBS	**Dwarka**		80	Keshod	109	Vapi
25	Bharuch Bholav	51	Dwarka	81	Mangrol CBS	110	Valsad Dharampur CBS
26	Vadnagar CBS New	52	Jam Khambhaliya CBS	82	Upleta CBS		
Morbi		**Gandhinagar**		**Kheda**			
27	Morbi	53	Dahegam	83	Dakor		
28	Morbi Wankaner CBS	54	Gandhinagar	84	Kapadwanj		
Narmada		55	Gandhinagar Kalol CBS	85	Kheda		
29	Narmada Rajpipla	56	Manasa	86	Nadiad Kheda		

Rajasthan — 43 Locations

No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name
Jaipur		**Sri Ganganagar**		**Pali**		**Hanumangarh**		**Jalor**	
1	Jaipur	10	Sri Ganganagar	20	Pali	28	Hanumangarh	37	Jalor
Jodhpur		11	Anoopgarh	21	FALNA	**Nagaur**		38	Bhinmal
2	Jodhpur	**Sikar**		**Tonk**		29	Nagaur	**Jhalawar**	
3	PHALODI	12	Sikar	22	Tonk	30	Deedwana	39	Jhalawar
Kota		13	Shrimadhpur	**Bhilwara**		**Banswara**		**Jhunjhunu**	
4	Kota	**Ajmer**		23	Bhilwara	31	Banswara	40	Jhunjhunu
5	Navapura	14	Ajmer	**Udaipur**		**Sawaimadhopur**		41	Khetri
Bikaner		15	Kishangarh	24	Udaipur	32	Sawaimadhopur	**Sirohi**	
6	Bikaner	16	Beaware	**Baran**		**Alwar**		42	Sirohi
Chittorgarh		**Bharatpur**		25	Baran	33	Alwar	43	Aburoad
7	Chittorgarh	17	Bharatpur	**Barmer**		34	Alwar 2		
Dausa		**Dholpur**		26	Barmer	**Churu**			
8	Dausa	18	Dholpur	**Bundi**		35	Churu		
Karauli		**Dungarpur**		27	Bundi	36	Sardar Shahar		
9	Karauli	19	Dungarpur						

Punjab — 31 Locations

No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name
Jalandhar		**Patiala**		**Sangrur**		**Mansa**		**Moga**	
1	Jalandhar Main	7	Patiala	13	Sangrur	20	Budladha	26	Moga
2	Jalandhar Local	8	Patran	14	Moonak	**Fatehgarh Sahib**		**Sri Muktsar Sahib**	
Ludhiana		**Pathankot**		15	Mandi Ahmedgarh	21	Amloh	27	Sri Muktsar Sahib
3	Ludhiana Main	9	Pathankot	**Faridkot**		22	Bassi Pathana	**Nawanshahar**	
4	Ludhiana Local	**Bathinda**		16	Faridkot	23	Sirhind	28	Nawanshahar
5	Jagraon	10	Bathinda	**Kapurthala**		**Ferozpur**		**Rupnagar**	
Amritsar		11	Talwandi Saboo	17	Kapurthala	24	Zira	29	Nangal
6	Amritsar	12	Rama Mandi	18	Phagwara	**Hoshiarpur**		30	Anandpur Sahib
				19	Sultanpur Lodhi	25	Hoshiarpur	**Tarn Taran**	
								31	Tarn Taran

Haryana — 40 Locations

No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name
Ambala		**Gurgaon**		**Kaithal**		**Mohindergarh**		**Sirsa**	
1	Ambala City	9	Sohana	17	Pundari	27	Narnaul	35	Mandi Dabwali
2	Naraingarh	**Hisar**		18	Kaithal	28	Mohindergarh	36	Sirsa
3	Ambala Cantt.	10	Adampur	**Karnal**		**Nuh**		**Sonipat**	
Bhiwani		11	Hansi	19	Karnal	29	Nuh	37	Gohana
4	Bhiwani	12	Hisar	20	Karnal new	**Panchkula**		38	Sonipat
Charki Dadri		**Jhajjar**		21	Gharonda	30	Kalka	**Yamuna Nagar**	
5	Charki Dadri	13	Bahadurgarh	**Kurukshetra**		31	Panchkula	39	Jagadhri
Faridabad		14	Jhajjar	22	Pipli	**Panipat**		40	Yamuna Nagar
6	Ballabhgarh	**Jind**		23	Shahbad	32	Panipat		
Palwal		15	Narwana	24	Ladwa	**Rewari**			
7	Palwal	16	Jind	25	Pehowa	33	Rewari		
Fatehabad				26	Kurukshetra	**Rohtak**			
8	Fatehabad					34	Rohtak		

Himachal Pradesh — 23 Locations

No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name	No.	Bus Stand Name
Shimla		**Bilaspur**		**Hamirpur**		**Kangra**			
1	Shimla	6	Bilaspur	12	Jahu	17	Palampur		
2	Rampur	7	Ghumarwin	13	Hamirpur	18	Dharamshala		
Solan		**Kullu**		**Mandi**		19	Nurpur		
3	Solan	8	Kullu	14	Mandi	20	Nagrota Bagwan		
Sirmaur		9	Manali	15	Sarkaghat	21	Joginder Nagar		
4	Ponta Sahib	**Una**		16	Sunder Nagar	22	Baijnath		
5	Nahan	10	Una			**Chamba**			
		11	Chintpurni			23	Chamba		

Vritti media SM
The Gateway to Rural

GET IN TOUCH WITH US



1800 1038 489

+91-95610 68555

enquiry@vritti.co.in
rajesh.radhakrishnan@vritti.co.in

www.vritti.co.in

Listen to Bus Stand Live

Vritti Website